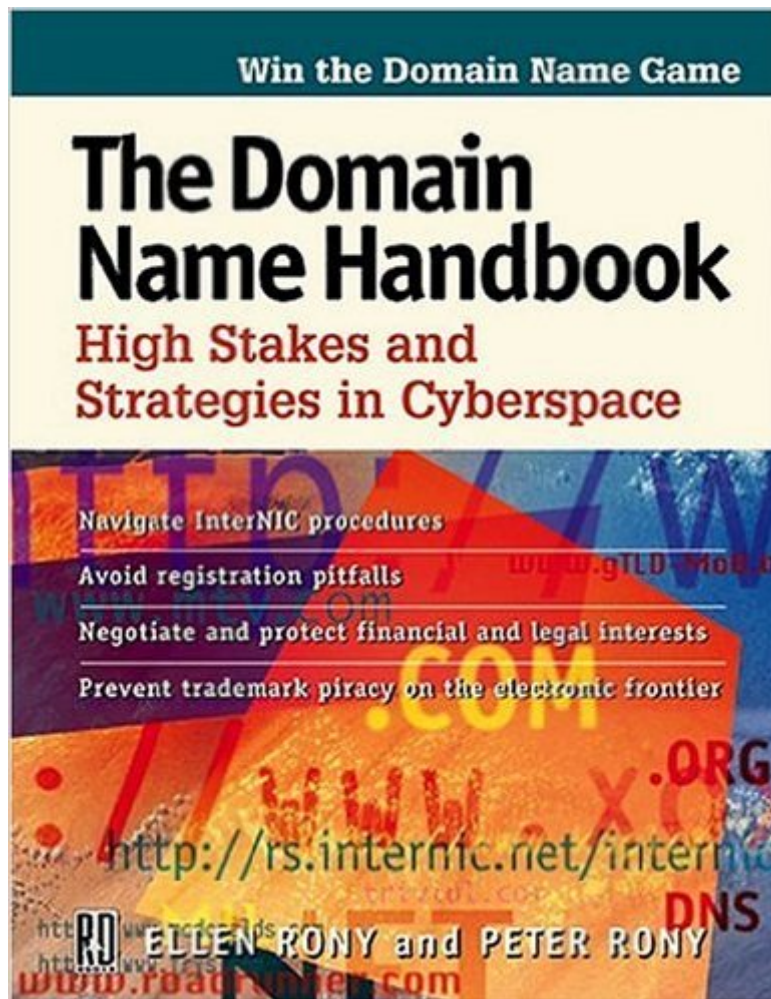


The book was found

# The Domain Name Handbook; High Stakes And Strategies In Cyberspace



## Synopsis

Learn how to get the domain name you need - and how to keep it! The Domain Name Handbook will guide you through the InterNIC registration procedures, warning you of the potential pitfalls, and presenting an up-to-the-minute report on the new top-level domain names and the competing registrars. You'll learn how to negotiate and protect your financial, legal, and operational interests, and you'll discover methods for preventing trademark intrusions and piracy. You'll also examine the debates, confusion, and conflicts people have faced while registering domain names - problems that you can avoid.

## Book Information

Paperback: 645 pages

Publisher: Publishers Group West (June 1, 1998)

Language: English

ISBN-10: 0879305150

ISBN-13: 978-0879305154

Product Dimensions: 9.2 x 7.4 x 1.6 inches

Shipping Weight: 2.6 pounds

Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (12 customer reviews)

Best Sellers Rank: #4,296,711 in Books (See Top 100 in Books) #50 inÂ Books > Computers & Technology > Operating Systems > Unix > DNS & Bind #62 inÂ Books > Computers & Technology > Networking & Cloud Computing > Networks, Protocols & APIs > WAN #2835 inÂ Books > Computers & Technology > Networking & Cloud Computing > Networks, Protocols & APIs > Networks

## Customer Reviews

Remember the old saying, "What's in a name?" A name should represent a well known company, person, quality workmanship, products, and services. Nothing could be more true when we consider what is involved in registering and using domain names today. Ellen Rony and Peter Rony have written The Domain Name Handbook to provide readers with a considerable amount of detailed information about this often overlooked but essential element of establishing an online presence. When a company or person takes action to establish themselves online it is necessary for them to come up with a unique domain name that clearly represents the nature of their products, services, or other stated purposes of the Website. Sounds easy enough but this is not necessarily the case. One of the most hotly contested aspects of setting up a Website today is the selection and

ownership of a domain name. There are a number of factors to take into consideration in this crucial decision making process. Ellen Rony and Peter Rony do a masterful job of exposing the many pitfalls that could spell disaster for anyone wishing to set up shop online today. This 650-page book is packed with extensive information about many of the legal challenges that have been waged over the registration and use of domain names, including alleged copyright violations, trademark infringement, and actual court cases. This is the most comprehensive resource for domain name dispute case studies to date. It is heavily footnoted. Thumb through it to read up on what real people have experienced themselves. Many of the accounts will expose the darker side of the business world we compete in!

[Download to continue reading...](#)

The Domain Name Handbook; High Stakes and Strategies in Cyberspace Signposts in Cyberspace: The Domain Name System and Internet Navigation Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Domain Names For Profit: How to Play The Domain Name Game & Make Money Crushing Low Stakes Poker: How to Make \$1,000s Playing Low Stakes Sit 'n Gos, Volume 1: Strategy Domain Names: How to Choose and Protect a Great Name for Your Website (Quick & Legal) Naming a Web Site on the Internet: How to Choose, Register and Protect the Right Domain Name for Your Web Site DNSSEC Mastery: Securing the Domain Name System with BIND Domain Name Profits Secure Domain Name System (DNS) Deployment Guide Domain Names: How to Choose & Protect a Great Name for Your Website How To Buy an Internet Domain Name Niche Sites With Affiliate Marketing For Beginners: Niche Market Research, Cheap Domain Name & Web Hosting, Model For Google AdSense, ClickBank, SellHealth, CJ & LinkShare (Online Business Series) Forex: Strategies - Best Forex Trading Strategies For High Profit and Reduced Risk (Forex, Forex Strategies, Forex Trading, Day Trading Book 2) Options Trading: Strategies - Best Options Trading Strategies For High Profit & Reduced Risk (Options Trading, Options Trading For Beginner's, Options Trading Strategies Book 2) Options Trading: Strategies - Best Options Trading Strategies For High Profit & Reduced Risk (Options Trading, Options Trading For Beginner's, Options Trading Strategies) (Volume 2) The Right Kind of Crazy: A True Story of Teamwork, Leadership, and High-Stakes Innovation Crisis Management in Acute Care Settings: Human Factors, Team Psychology, and Patient Safety in a High Stakes Environment Mastering the Complex Sale: How to Compete and Win When the Stakes are High! Crucial Conversations: Tools for Talking When Stakes Are High, Second Edition

[Dmca](#)